

Sponsorship Tiers Table - The Kenilworth Centre (tKC)

	Tier 1: General Sponsor £150	Tier 2: Project Sponsor £300 / £400*	Tier 3: Major Sponsor £2000	Tier 4: Main Sponsor £5000
Placement in tKC online and physical brochure	Logo included in 'Partners' section on the 'Partners' page of brochure and newsletter	Logo included in 'Partners' section on the 'Partners' page of brochure and newsletter	Logo included in 'Major Sponsors' of 'Partners' section on the 'Partners' page of brochure and newsletter	Logo included on the 'Partners' page. Listed as a tKC Main Partner on website, brochure & newsletter
		Logo included on relevant event page in the programme.	Half page advert in the Newsletter/Brochure.	Digital advert online and on digital screens in tKC
Placement on tKC website, social media and in promotional materials	Logo on 'Partners' page of the website.	Logo on 'Partners' page of the website.	Large logo on the 'Partners' page of the website. Listed as a 'major sponsor'.	Large logo & company description on the 'Partners' page of the tKC website. Listed as 'Main Partner'.
		Logo on relevant event page on the website & on all event-specific printed promotional materials.	Logo in footer of website, visible on every page.	Logo in footer of tKC website, visible on every page.
				Logo included in printed promotional materials.
				Logo included in tKC social media header images.
Your company included in a 'thank you to our partners' post, published on the tKC website and on social media.	Your company included in a 'thank you to our partners' post, published on the tKC website and on social media.	Your company included in a 'thank you to our partners' post, published on the tKC website and on social media.	Your company included in a 'thank you to our partners' post, published on the tKC website and on social media.	Your company included in a 'thank you to our partners' post, published on the tKC website and on social media.
				A blog post published in the build-up to the project, outlining your company's support for the Centre. Also option to circulate as a press release.

Sponsorship Options

Option A - Sponsor a place

Sponsor a place— tKC delivers regular short courses, enabling young people to develop their skills, confidence, fitness and wellbeing. These carry a small cost which we subsidise by applying for grants. You can sponsor a place, enabling us to gift a free space on one of our courses to a young person who might otherwise find the cost a barrier. Please email enquiries@thekenilworthcentre.com if you wish to sponsor a place.

Costs:

Yoga - £30 for access to 10 week course, addressing wellbeing, fitness and self-esteem.

Kickboxing - £20 for access to a 6 week course developing Kickboxing skills to manage aggression, self-esteem, developing healthy attitudes and respect of the sport.

Skills in Babysitting - £30 – access to a three week course ,developing necessary skills for babysitting – first aid, healthy eating, emergency situations and age appropriate games.

Arts & Crafts for wellbeing - £25 for access to 5 week course offering techniques to address wellbeing through art. Mindfulness, Grounding, Self Expression.

Option B – Sponsorship Tiers – these are not exclusive, rather examples of areas of sponsorship funding. We are open to discussions about ideas for community provision that needs funding.

Tier 1 - £150

This amount pays for:

- Materials for a 5 week **Arts & Crafts for Wellbeing course**, allowing young people to address wellbeing through art.
- 10 hours of one to one **Mentoring** delivered at tKC or Kenilworth School to help young people address challenges, issues and concerns that they may have with one of our Youth Workers.
- 7 one to one sessions for a young person with a **Counsellor**.
- Pays for tKC to deliver a free **community dinner** with live music and social connection for up to 30 people.

Tier 2 - £300-400

- Pays for tKC to deliver **4 Youth Club** sessions for up to 100 young people.
- Pays for a years' worth of **Community Kitchen (approximately 12 sessions)**. Enabling locally placed Asylum Seekers to use tKC Kitchen space, access free ingredients and to cook for themselves, friends, and others within hotel accommodation. They have no access or ability to cook for themselves.

Tier 3 - £2000

This amount pays for:

- Funds a PRS Licence which allows tKC to play recorded and live music and enables us to run Abbey Radio, Abbey Cinema and also host live music events. The PRS is essential for any business using our space and playing music – Yoga, Dance, Theatre, Exercise Classes etc.
- Fund the delivery of a specific focused program (employment, job skills).

Tier 4 - £5000+

This amount pays for:

- tKC to continue to deliver, in partnership with Compassionate Kenilworth, a years' worth of emergency food provision via our Supermarket Voucher Scheme.
- tKC to fund a Youth Worker for a full year to deliver Youth Club activities on a Friday night.
- Offer essential training to our staff and volunteers as well as providing opportunities for professional development within the Centre.
- The refurbishment of a room within the centre to allow us to soundproof and create an additional income stream longer term, making the Centre more sustainable and accessible to different user groups. (media, audio recording & rehearsal space).

Option C – Donations & Fundraising

The Kenilworth Centre relies on grants, donations and fundraising for us to be able to deliver the majority of our Youth and Community Provision. Without your help, our capacity to deliver effective programs of support and activity within the community is severely diminished. Please consider becoming a sponsor by donating regularly through Local Giving: [Local Giving](#) or making a one off donation at our Justgiving pages: [Justgiving](#)

Option D – Legacy Giving

After providing for your loved ones, please consider a legacy gift to the Kenilworth Centre to allow us to remain a key contributor to positive impact for the Kenilworth Community. If you wish to talk to us about a legacy gift, please contact us via enquiries@thekenilworthcentre.com