**THE KENILWORTH CENTRE**

* What are we?
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* Who are we?
* Why do we need your help?

**WHAT WE ARE**

The Kenilworth Centre (tKC) is a charitable organisation dedicated to enhancing the quality of life in Kenilworth, creating an environment that is conducive to learning, living, and visiting. ([www.thekenilworthcentre.com](http://www.thekenilworthcentre.com)).

We identify need in our community and find ways to deliver services to answer that need.

Sometimes we deliver that service ourselves, and for other activities we seek the funding for a project and identify an organisation to deliver it.

Whether delivering ourselves, or supporting others to do so, we are able to offer safe spaces in the heart of the town for various activities.

* Our fully accessible facilities are open seven days a week from 9 am to 10 pm, managed by a dedicated part-time team.
* We have a fully equipped radio station, a cinema, an outside sports court, kitchens, halls and rooms of different sizes for rent.
* tKC actively organises various youth, family, and community initiatives, such as Youth Clubs, Pop-up Family Cinema, Holiday Cafes, Radio Abbey, and Rain or Shine playgroup.
* We are at the heart of our community, **accommodating up to 800 individuals each week** from various demographics. Our **youth provision alone supports over 140 young people weekly** through mentoring, counselling, youth clubs, and projects.
* Additionally, we extend our community support to hundreds of individuals weekly, providing essential services both on and off-site in **partnership with Compassionate Kenilworth** to isolated and marginalised members of our community.
* **We receive no core funding and rely on income from room hire, grants and personal donations to run youth and community provision, pay staff, utilities, licences, maintenance, repair and restoration.**

**WHAT WE DO**

Even those who know of the Kenilworth Centre, are probably not aware of the whole range of support we deliver support to individuals and groups in the community.

These include:

* **Regular Friday night YOUTH CLUB** for juniors and seniors. We have on average **30-40** young people attending each youth club on Friday nights during term time. Through our Youth workers we provide sessions on:
  + Vaping, Alcohol & Drugs Awareness
  + Internet Safety
  + Knife Crime
  + Risk Taking Behaviour
  + Radio Production
  + Arts & Crafts
  + Mindfulness & Wellbeing
  + Sports & Fitness
  + Healthy Eating
* **Mentoring at Kenilworth School -** based in Kenilworth School on average 12 hours a week
* **Counselling at tKC** - offering ongoing support to young people who are in need of **therapeutic**support. Our counsellor will on average see 3 young people a week and for a variety of issues.
* **Wellbeing Courses** including: **Arts & Crafts for wellbeing, Kickboxing, Yoga, Babysitting,**
* **Youth Panel,** and we are adding a **Young Men’s Group,** and **Pathway to work.**

tKC have continued to develop our in house community provision:

* **Rain or Shine** - weekly term time outdoor **playgroup,**
* **Pop up cinema, Pop up Cafe -** we are able to open up the Youth Room, 3 x a week over the summer holidays as a free to access space for families and young people.

And together with Compassionate Kenilworth we support:

* **Board Games Hub** - We run a monthly board game hub in our youth room.
* **Community Dinners** - We have hosted monthly free community dinners with live music since last October.
* **School Breakfast Provision -** We have delivered breakfast provision to students at Kenilworth School for the past 18 months.
* **Bakers Dozen Voucher Scheme**- working in Kenilworth School to identify young people attending school hungry and creating vouchers for local bakery that are given to young people in need.
* **Supermarket Voucher Scheme**
* **Asylum Seeker Support** including **Clothing Distribution, Community Kitchen,** and **Together Through Sport -**working in partnership with our friends at Onside Coaching, to deliver access to sports for locally placed Asylum Seekers.

One of our key activities is **Radio Abbey -** our community radio station currently broadcasting 24/7

* We have a pool of 11 presenters who write and produce their own shows, ranging from Musical Theatre, Film, Folk Music, Literature, 60/70's to an Improv Show.
* Our presenters work hard to engage with the local community, offering support to local theatres, live events and providing the opportunity to produce one off specials.
* **Local, Loud and Proud** champions local musicians and artists, offering an opportunity for emerging talent to perform and be interviewed, this year gaining sponsorship from **Mid8 Music**.
* Presenters are involved in planning, promoting and fundraising for Radio Abbey with events such as the**Big Quiz**.
* We are pleased to be the official MC for the annual **Round Table Fireworks**.

The Kenilworth Centre is used by a range of groups delivering a variety of classes talks, group support and much more:

**Well-Being Activities**

Yoga, Pilates, Tonersize, PT Fitness, Over 50's Dance, Walking for Health, Karate, iLeap.

**Support Groups**

Digital Café, Little Ray of Sunshine Café, Omega Group, Surviving Bereavement, Central England Lipreading (CELST), Menopause Support Group.

**Banking**

Barclays.

**Children & Families Classes and Groups**

Rhythm Time, Glo-Babies, Dramatots, Stagecoach, Sound Hounds Dog Training, Guy’s Gift, Bereavement, Flourish.

**Recreational**

U3A - Photography/ Art /Gardening /Philosophy, Art & Stitch, Midland Ancestors Kenilworth Group, Kenilworth All Together Greener.

**WHO WE ARE**

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| --- | --- |
| EMPLOYEES | VOLUNTEERS |
| 2 x part time Centre Managers | 8 x Trustees |
| 1 x part time Centre Admin Manager | 10 x Volunteers who support with: |
| 1 x part time Finance Manager | Youth provision |
| 1 x part time General Assistant | Gardening, Maintenance and Recycling |
| 4 x part time Youth Workers | Community provision |
| 1 x contract Youth Worker | Consulting regarding strategic planning |
| 1 x contract Cleaner | Abbey Cinema |
| 1 x contract Gardener | Sports & fitness |

**WHY WE NEED YOUR HELP**

We are in an unusual position in Kenilworth for a couple of reasons:

* The town is relatively affluent, and many agencies and funders are rightly focussed on areas of greater deprivation. However, those in need in Kenilworth deserve the same support as others living in less affluent towns.
* In addition we occupy our own premises (rather than hiring space from others), but do not own them. This precludes us from many funds which only fund projects and activities.
* Under our lease agreement we still have to pay for all building maintenance which is not generally covered by project funds. And we are now facing some large bills for repair as well as increasing running costs (like so many others).

Because of these specific conditions, we need to find financial support locally from businesses and individuals, and are hoping that you will be able to find a way to support us, preferably in a sustainable way.

While we are happy to receive funding for specific programmes, we urgently need other sources to cover our operational costs (employees, building repairs etc.,) not covered by the programmes - which amount to approximately £30k per year.

**WHAT DO YOU GET?**

There are various levels of sponsorship, detailed below.

We are reviewing what ‘recognition’ is best suited, and would welcome your suggestions, as a potential SPONSOR.

However, we hope that seeing the legacy of your participation lead to the Kenilworth Centre being able to deliver all the work it does in improving life in the town for so many people would be a great motivation for you.

Sponsorship Options

**Option A**

Sponsor a place– tKC delivers regular short courses, enabling young people to develop their skills, confidence, fitness and wellbeing. These carry a small cost which we subsidise by applying for grants. You can sponsor a place, enabling us to gift a free space on one of our courses to a young person who might otherwise find the cost a barrier. Please email enquiries@thekenilworthcentre.com if you wish to sponsor a place. Costs: Yoga - £30 for access to 10 week course, addressing wellbeing, fitness and self-esteem. Kickboxing - £20 for access to a 6 week course developing Kickboxing skills to manage aggression, self-esteem, developing healthy attitudes and respect of the sport. Skills in Babysitting - £30 – access to a three week course ,developing necessary skills for babysitting – first aid, healthy eating, emergency situations and age appropriate games. Arts & Crafts for wellbeing - £15 for access to 5 week course offering techniques to address wellbeing through art. Mindfulness, Grounding, Self Expression.

**Option B** – Sponsorship Tiers – these are not exclusive, rather examples of areas of sponsorship funding. We are open to discussions about ideas for community provision that needs funding.

Tier 1 - £150 This amount pays for: ♣ Materials for a 5 week Arts & Crafts for Wellbeing course, allowing young people to address wellbeing through art. ♣ 10 hours of one to one Mentoring delivered at tKC or Kenilworth School to help young people address challenges, issues and concerns that they may have with one of our Youth Workers. ♣ 7 one to one sessions for a young person with a Counsellor ♣ Pays for tKC to deliver a free community dinner with live music and social connection for up top 30 people.

Tier 2 - £300-400 ♣ Pays for tKC to deliver 4 Youth Club sessions for up to 100 young people ♣ Pays for a years’ worth of Community Kitchen (approximately 12 sessions). Enabling locally placed Asylum Seekers to use tKC Kitchen space, access free ingredients and to cook for themselves, friends, and others within hotel accommodation. They have no access or ability to cook for themselves.

Tier 3 - £2000 This amount pays for: ♣ Funds a PRS Licence which allows tKC to play recorded and live music and enables us to run Abbey Radio, Abbey Cinema and also host live music events. The PRS is essential for any business using our space and playing music – Yoga, Dance, Theatre, Exercise Classes etc. ♣ Fund the delivery of a specific focused program (employment, job skills,

Tier 4 - £5000+ This amount pays for: ♣ tKC to continue to deliver in partnership with CK a years’ worth of emergency food provision via our Supermarket Voucher Scheme. ♣ tKC to fund a Youth Worker for a full year to deliver Youth Club activities on a Friday night. ♣ Offer essential training to our staff and volunteers as well as providing opportunities for professional development within the centre. ♣ The refurbishment of a room within the centre to allow us to increase the letting of this room and create an additional income stream longer term, making the centre more sustainable and accessible to different user groups. This could be a Counselling and low sensory space/ Media Suite/ Music Room the Kenilworth Centre – Sponsorship tiers 2023

**Option C** – Donations & Fundraising The Kenilworth Centre relies on grants, donations and fundraising for us to be able to deliver the majority of our Youth and Community Provision. Without your help, our capacity to deliver effective programs of support and activity within the community is severely diminished. Please consider becoming a sponsor by donating regularly through Local Giving: Local Giving or making a one off donation at our Justgiving pages: Justgiving

**Option D** – Legacy Giving/ In Memoriam After providing for your loved ones, please consider a legacy gift to the Kenilworth Centre to allow us to remain a key contributor to positive impact for the Kenilworth Community. If you wish to talk to us about a legacy/ In Memoriam gift, please contact us via enquiries@thekenilworthcentre.co

* We **thank**all those that we have existing relationships with across the community, Centre Users, Funders, Supporters & local Councils & organisations that we confer and plan with. Local Service Clubs, Charities, Faith Groups as well as those we are initiating contact with now.
* Our work relies on having the support and backing of businesses, charities and statutory bodies within the community. This support allows us to develop our provision, provide for the commuinty and create new and innovative responses to identified need.
* To survive and thrive, we need to establish and maintain links and partnerships with investors, businesses, health and education providers as well as continuing to partner and support Small Medium Enterprises’ (SME) and Community Interest Companies (CIC) and Charities.
* If you or anyone you know is interested in supporting tKC with any element of our provision or has ideas or suggestions of how we can increase our sustainability, please do get in touch.